

Our Mission

“Pregnancy Center West is a Christian, pro-life ministry providing education regarding positive alternatives to abortion and offering assistance with pregnancy-related services.”



Our Vision

“That every individual in PCW’s target community at risk of, or facing, an unintended pregnancy chooses life for their children and for themselves.”



Pregnancy Center West

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Call / Text: 513-244-5700  @PregnancyCenterWest

Client Site: pc-west.org  @PregnancyCenterWest

Support Site: supportpcw.org



Pregnancy Center West



2023 Annual Report

RISING TO THE CHALLENGE

KEY MILESTONES

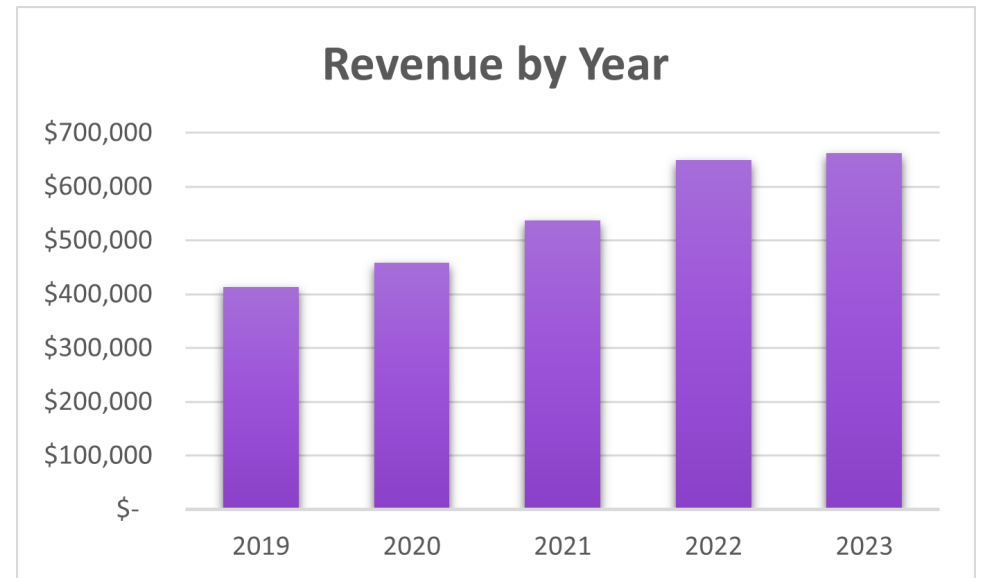
2023 was a year of big changes for Pregnancy Center West! Here are just some of the highlights from last year:

- Former Client Services Manager Linda Trenn took over as Executive Director in May and set PCW on a more explicitly medical path.
- We rolled out a new process for client advocates to follow to ensure consistent quality of services and data tracking, which led us to improve our ability to encourage abortion-minded women to choose life for their babies.
- We created a new Resource volunteer role to help connect clients with resources for needs such as shelter, job services, paying critical bills, and more.
- PCW added **two** new staff positions throughout the year, including the **Grants Officer** role and the **Nurse Coordinator** role. The Grants Officer will allow us to pursue private foundation grants, a funding source we have not normally had time to explore. The Nurse Coordinator will allow us to have a clear, strong medical presence at the center at all times and will allow us to offer medical services like STD testing and treatment with proper medical oversight.



FINANCIAL RESULTS

- Pregnancy Center West's total **revenues** for Fiscal Year 2022-2023, ending October 31st, 2023, were **\$662,181**.
- Our fundraising efforts have continued to pay off more each year, with our baby bottle campaign revenues increasing by **nearly 50%** and general donations increasing by **almost 20%**. We can't thank you enough for your continued generosity!



- PCW's **expenses** for Fiscal Year 2022-2023 totaled **\$709,009**, breaking our record from last year and outpacing our revenues. The deficit arose from a combination of non-recurring costs like equipment upgrades and unexpected expense increases like the cost of a new banquet venue and online marketing costs.
- We have continued making investments in more staff and better equipment to serve more women and save more babies, and we plan to continue doing so in 2024!

"PCW BABE" BIB PROGRAM

We were thrilled to continue our incredibly successful **PCW Babe** bib program in 2023. Through this program, we invite all of our clients back to the center after they have their baby - giving us the opportunity to reconnect with them, provide them with much-needed material assistance, and offer them additional education through our *BrightCourse* classes.

Most importantly, though, this program serves as an excellent reminder to these women of the loving care and support which they can always expect to receive at Pregnancy Center West. Our goal is for all of our clients to see our center as the first and best choice when facing an unplanned pregnancy!



ADJUSTING TO ISSUE 1

The overturn of *Roe v. Wade* was the pro-life movement's first significant win in decades, but almost immediately after the decision came out, it became apparent that overturning *Roe* was not enough to protect the unborn. One of the most devastating signs of that fact was the passage of Issue 1 in Ohio last November, a constitutional amendment that effectively made abortion legal at any point in pregnancy statewide. Since the election, we have seen many more abortion minded and abortion vulnerable women. Fortunately, more of those women than ever have left PCW choosing life! We will continue to navigate the new legal landscape with courage and hope.

BUILDING A CULTURE OF LIFE

Dear Friends of Pregnancy Center West,

It has been my pleasure to lead this center since May of last year. 2023 was a year of many changes for Pregnancy Center West, all leading to us being able to serve more women. **70% of the women we helped were abortion minded or abortion vulnerable**, making it tougher for our hard-working Client Advocates. This is a significant increase from last year, when 40% of our clients were abortion minded or vulnerable. Furthermore, an incredible **74% of those abortion minded/vulnerable women left us either planning to carry or undecided on adoption or parenting.**

With the defeat of August Issue 1, we saw an increase in traffic, and that increase has not let up. The pro-choice advocates in Ohio have increased their efforts to shut us down, and as a result, we've had to become more of a true medical facility, which has meant hiring qualified employees with appropriate degrees, which in turn has increased our payout for salaries substantially. We have also started having a Resource volunteer onsite every day to connect clients with vital community resources. We are really excited with the direction we are going, and we are so blessed with a wonderful staff who all work together as a team to help these women and their babies.

It is thanks to your support that we have been able to make these significant changes to our operations and to our ability to save more babies. The positive changes will only keep coming, so we're grateful for all the continued support you offer our life-saving mission. **Let's continue to rise to the challenge our culture presents together!**

God bless,

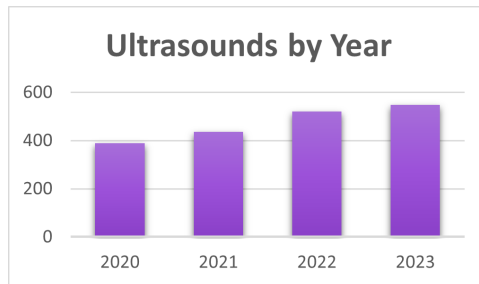
Linda Trenn
Executive Director



PROGRAM HIGHLIGHTS

- Across all programs, Pregnancy Center West served a total of **2,693 individuals** in 2023.

- This year, we scheduled **1,835** total appointments, which included providing **566 pregnancy tests** and **548 Ultrasound sonograms**.



The number of ultrasounds we provide has continued to increase each year since we started offering them, as you can see from the chart on this page. We also provided **24 free STD tests**.

- We have continued offering virtual **BrightCourse** classes for our clients, which allow them to learn crucial parenting skills and life skills and even participate in Bible studies, all from home.

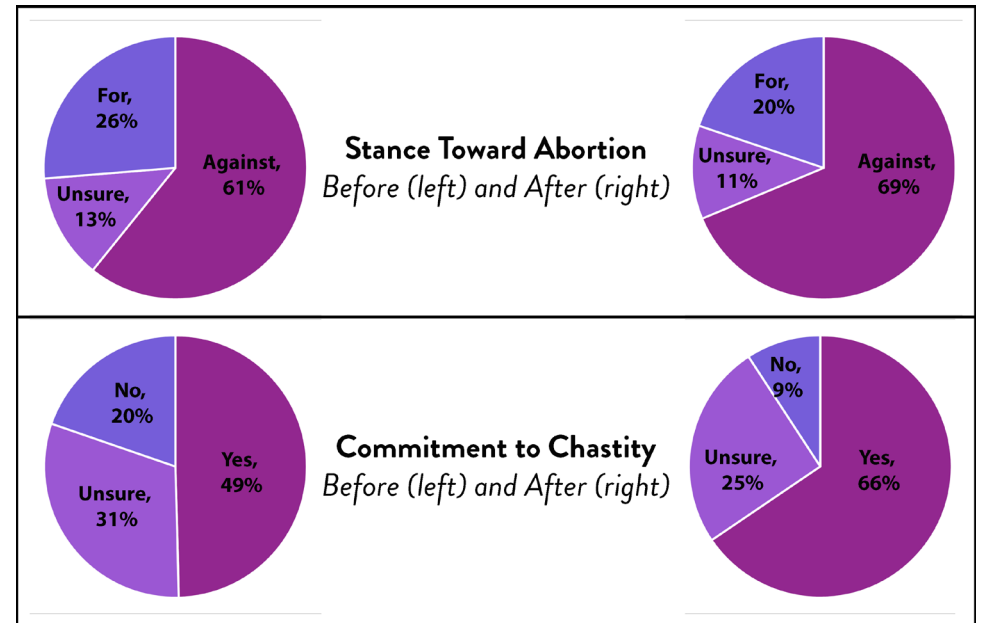
DOING MORE THAN SAVING LIVES

One of the many abortion-minded women we served in the past year was a client who came to us fully intending to have an abortion. In fact, her stated reason for visiting us at all was to confirm that an abortion pill she had taken had worked. Before she found out she was pregnant, she had already had two children, both of whom had been taken away from her due to drug problems she was having while they were in her custody. On top of that, she was also homeless at the time.

All these harsh circumstances made her feel like abortion was her only option, but we were able to show her our willingness and ability to do everything we could to help her keep her baby. She courageously chose to carry her new baby to term, and we helped connect her with resources to find a job and a place to live. We even helped her work with Adoption Professionals to regain custody of one of her other children!

THE BODY MATTERS PROGRAM

- Throughout the 2022-2023 school year, Pregnancy Center West presented **The Body Matters** chastity education program to over **1,900 students** at **26 schools**.
- So far, we have presented *The Body Matters* to approximately **1,175 students** at **13 schools** for the 2023-2024 school year.
- As shown by the charts below, a significant majority of high school students were against abortion and committed to chastity after participating in *The Body Matters*.



- Elder High School Student:** “I am now really against abortion, just knowing how it’s done.”
- 8th Grader at St. Jude:** “The most helpful part was the one about how you should get married because you want to lead your spouse to Heaven.”